



Confederation of Indian Industry

5th CII Smart Manufacturing Summit 2019

Experience the Future of Manufacturing

13th November 2019, Hotel Le Meridien, New Delhi

Partnership Options

Partnership Categories & Benefits	Event Partner	Platinum Partner	Gold Partner	Silver Partner	Associate Partner	Corporate Contributor
	INR 15 Lakhs	INR 10 Lakhs	INR 7.5 Lakhs	INR 5 Lakhs	INR 3 Lakhs	INR 2 Lakhs
Logo Visibility						
Pre-and Post-event						
Clickable logo on event promotion materials – emailers, brochures etc.	✓	✓	✓	✓		
Social media posts on – LinkedIn, Twitter	✓	✓				
Clickable logo on CII Smart Manufacturing Summit Website	✓	✓	✓	✓	✓	✓
At event						
Wings of the backdrop	✓	✓	✓	✓		
Panel “Thanking all the Partners” at venue	✓	✓	✓	✓	✓	✓
Tent-cards placed around the venue	✓	✓	✓	✓	✓	✓
Conference Booklet****	✓	✓	✓	✓	✓	✓
Advertisement in conference booklet	✓ Double page	✓ Double page	✓ Full page	✓ Full page	✓ Full page	
Speaker						
Speaking slot for key note speaker address***	✓	✓	✓	✓		
At Event Promotion						
Opportunity to screen corporate film* between sessions	✓ 3 mins	✓ 2 mins				



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CEO message in between sessions and on CII social media channels for Smart Manufacturing*	✓	✓				
Company literature as part of conference booklet****	✓	✓	✓	✓	✓	✓
Seating						
Complementary passes	10	5	3	3	1	1
B2B Meeting						
Slots for meeting*****	6	4	3	3	1	1
Delegate List						
Delegate List (Name, Company Name, Designation, Email Ids, Phone No.)	Complete list	Complete list	List excluding phone numbers	List excluding Email Ids and Phone numbers	List with only company names	
CII Used Cases (Online Portal)						
No. of Case Studies	5	4	3	2	2	1
Speaker slot in workshop/conferences of CII						
No. of workshop/conferences	2	2	2	1	1	1
Webinars						
Timing for webinars	30 mins	20 mins	15 mins	10 mins		

* At Partners cost

*** Speaker to be finalized along with CII based on the theme of the session

**** E-booklet on the CII Smart Manufacturing website